



PERFORMANCE DASHBOARD FY 2015-2018

3-YEAR GOAL	Annual Goal	FY 2015-16	FY 2016-17 TO DATE
RFP Attraction Prospects	40	50	61
Retention Contacts (Reported Quarterly)	50	70	85
Development Contacts (Reported Quarterly)	*	387	1,139
Land Sales Net receipts	*	\$114,950	0
City of Battle Creek Company Investments (Announcements)	\$20 M	\$39,239,262	\$38,134,000
Surrounding Community Investments (BCU Assistance) (Announcements)	*	*	\$22,300,000
City of Battle Creek Company Expansions (Announcements)	2	4	2
Surrounding Community Expansions (BCU Assistance) (Announcements)	*	*	1
City of Battle Creek New Jobs Created (Announcements)	333	99	157
Surrounding Community New Jobs Created (BCU Assistance) (Announcements)	*	*	59
FCIP/City of Battle Creek Organic Job Growth (Reported Annually)	*	167	Created 1,089; Lost (339); Net 750
Lost Companies/Jobs	0	2/282	0/(~375) Tree House; Post Foods; Kellogg Company
New Companies	2	1	3
BC Vision Commitment (FY 2015-2018) 1000 jobs/ \$60 M		77 jobs/ \$39,239,262	201 jobs/ \$60,434,000