



RECEIVED

BOARD AND COMMISSION APPLICATION

CITY OF BATTLE CREEK

JUL 27 2018

MANAGER'S OFFICE
CITY OF BATTLE CREEK

10 N. Division Street
Battle Creek, Michigan 49014-4004
269.966.3378

PLEASE CHECK THE BOARD(S) OR COMMISSION(S) ON WHICH YOU ARE INTERESTED IN SERVING

(This application will remain active for one year from the date of receipt)

- | | |
|---|--|
| <input type="checkbox"/> Airport Advisory Committee | <input type="checkbox"/> Historic District Commission |
| <input type="checkbox"/> Battle Creek Housing Commission | <input type="checkbox"/> Human Relations Board |
| <input type="checkbox"/> Battle Creek Transit Local Advisory Council | <input type="checkbox"/> Income Tax Board of Appeals |
| <input type="checkbox"/> Battle Creek Transit Local Coordinating Committee | <input type="checkbox"/> International Relations Committee |
| <input type="checkbox"/> Battle Creek TIFA/Brownfield Development Authority | <input type="checkbox"/> License Review Board |
| <input type="checkbox"/> Bicycle Advisory Committee | <input type="checkbox"/> Local Officers' Compensation Commission |
| <input type="checkbox"/> Board of Appeals | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Board of Review (Assessing) | <input type="checkbox"/> Sustainable BC Committee |
| <input checked="" type="checkbox"/> City Commission (see description for details) | <input type="checkbox"/> Special Assessment Review Board |
| <input type="checkbox"/> Civil Service Commission | <input type="checkbox"/> Tree Advisory Council |
| <input type="checkbox"/> Dangerous Building Hearings Officer | <input type="checkbox"/> Youth Advisory Board |
| <input type="checkbox"/> Economic Development Corporation | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Goguac Lake Board | |

Name Guzzo, Edward W.

Last

First

M.I.

Home Address 125 Sterling Court

E-mail edward.guzzo@gmail.com

Telephone: Home _____ Work _____ Cell 269-924-7866

Are you are resident of the City of Battle Creek? Yes No _____ For how long? 16 of last 20 yrs, incl. last 7

Are you at least 18 years of age? Yes No _____

Current occupation (students, list school activities) Business Finance

Employer/work address (students, list school) Kellogg Company

Educational background/degrees (students, list year in school) MBA, University of Michigan; BA, Michigan State University

List any appointive positions/boards/commissions or committees on which you have served and year(s) of service See Attached

List any organizations to which you belong (professional, technical, community, nonprofit; students, list school organizations) Battle Cr
Battle Creek Rotary; Battle Creek Area Catholic Schools Volunteer; Battle Creek Central Swim Volunteer

Briefly state why you wish to serve and why you believe that you are qualified for the position. Please be specific (use back of form if necessary) See Attached

I understand that any or all information on this form may be verified. I consent to the release of this information for publicity purposes.

Signature

Edward W. Guzzo

Date

July 27, 2018

RETURN APPLICATION TO: City Manager's Office, 10 N. Division Street,
Room 206, Battle Creek, MI 49014

EDWARD GUZZO
125 Sterling Court
Battle Creek, MI 49015
269-924-7866
edward.guzzo@gmail.com

July 27, 2018

Dear Battle Creek City Commissioners,

Please find enclosed my application to fill the vacant Ward 5 Commissioner seat. I'm excited about the opportunity to work with you and give back to the city where I've lived, worked, and shared in community for most of the last 20 years. My wife, Helen, and I raised our two daughters in Battle Creek and have experienced what a great community can do for a family.

Below are a few highlights on my background that I think could contribute to the City:

- Bachelor's degree in Economics from MSU and an MBA from U of M
- 20+ years of experience in business, at the Kellogg Company, in financial planning, problem solving, and business management.
- 8 years in Washington D.C. at the U.S. Department of Commerce and as legislative staff to U.S. Congressman Nick Smith
- Volunteer community involvement including support of:
 - Policy Advisory Committee of the Battle Creek Area Math and Science Center
 - Budget/Audit Committee of the Calhoun County Visitors and Convention Bureau
 - Woodlawn Preschool Board of Directors
 - Rotary Club of Battle Creek
 - Battle Creek Area Catholic Schools
 - Battle Creek Central Bearcats Swimming and Diving

My personal style lends itself well to serving with the members of the City Commission. I work collaboratively, understanding that each person brings his or her own strengths and that we can be most effective by listening to and learning from each other. I can also be helpful in identifying obstacles to agreement and helping find common ground.

I humbly ask for your support to join the Commission and look forward to hearing your perspectives on the challenges and opportunities for our City.

Thank you,



Ed Guzzo

Ed Guzzo

Addendum to: Battle Creek City Commission Application

Commissions/Boards/Committees:

- Battle Creek Area Math & Science Center, Policy Advisory Committee, 2015-Present
- Calhoun County Visitors Bureau, Budget/Audit Committee, 2014-Present
- Tiger Room Advisory Committee, 2016-Present
- Upper Dublin School District Budget and Finance Task Force, Co-Chair, 2010-2011
- Woodlawn Preschool Board of Directors; Marketing Chair, Treasurer, VP, President, 2001-2006

Why I wish to serve:

Battle Creek has been my home for most of the last 20 years as my wife, Helen, and I raised our two daughters. I would like to serve on the Battle Creek City Commission to help make Battle Creek the best city it can be. I want to share my knowledge and skills with the community and my fellow commissioners that I have gained through my experience in both business and public service.

Why I believe I am qualified:

I believe I am qualified to serve on the City Commission because of my long-term active involvement in Battle Creek. I have lived, worked, and raised a family in Battle Creek. I have volunteered in variety of organizations, promoted Battle Creek venues and activities to my family and friends, and have the desire to see all of our citizens taking advantage of the opportunities our community provides.

In addition to my knowledge of the community, I have background in both business and government. This includes 20+ years of experience in planning, problem solving, and financial management. I have been involved in many business investment decisions and understand how to manage money to enable needed investments. I also understand government service, having worked for 7 years in Washington DC in the U.S. Department of Commerce and as legislative staff for Congressman Nick Smith.

My educational background includes a Bachelor's degree in Economics from Michigan State University and an MBA from the University of Michigan.

Finally, my personal style lends itself well to serving on a board with others. I work collaboratively with others, understanding that each person brings his or her own strengths to a team and that we can be most effective by listening to and learning from each other. I can also be helpful in identifying obstacles to agreement and helping to find common ground.

Thank you for your consideration.

EDWARD GUZZO

125 Sterling Court, Battle Creek, MI 49015
269-924-7866 cell; edward.guzzo@gmail.com

Summary: *Battle Creek Finance professional with background in public service and involvement in the community. Ability to manage complex analyses and projects, collaborate with others to achieve consensus, and coach others.*

EXPERIENCE

Kellogg Company, 1997 – Present

Battle Creek, MI

Finance professional with 21 years in a variety of roles

- Finance Lead, Global Snacks, 2016-Present
- Senior Finance Manager, Morning Foods Financial Planning & Analysis, 2015-2016
- Commercial Finance Lead, Snacks Commercial Team, 2013–2015
- Senior Finance Manager, Snacks Innovation, 2011–2013
- Senior Finance Manager, Eastern Region Sales, Horsham, PA 2006-2011
- Manager, Logistics Finance, Kellogg USA, 2004-2006
- Finance Business Partner, Marketing & Innovation, Frozen Foods, 2001-2004
- Manager, Strategy and Competitive Understanding, 1998-2001
- Senior Financial Analyst, Corporate Planning, 1997-1998

U.S. House of Representatives, 1993-1995

Legislative Director/Assistant to Congressman Nick Smith

Washington, DC

- Initiated and formulated proposal to fund the Social Security system's \$4.8 trillion liability by changing from a "pay as you go" system to a partially savings-based system.
- Directed legislative work on taxes, business regulation, health care, entitlements, and labor.

U.S. Department of Commerce, 1988-1992

Confidential Assistant (Political Appointee)

Washington, DC

- Planned and implemented outreach to state secretaries of commerce.
- Prepared and delivered speeches and letters to build support for the North American Free Trade Agreement and other U.S. trade policies.

Michigan State Senate – Part-time Staff Assistant to State Senator Bob Geake, 1985-1987

EDUCATION

University of Michigan, School of Business Administration, 1995-1997

Master of Business Administration, with Distinction

Ann Arbor, MI

- United Technologies Corp. Intern - Analyzed foreign exchange and cash management.
- Whirlpool Corporation – Russia in-country team assessment of appliance market.

Michigan State University, College of Business, 1983-1987

Bachelor of Arts in Economics, Cum Laude, Honors College

East Lansing, MI

COMMUNITY SERVICE

- Battle Creek Area Math & Science Center, Policy Advisory Committee, 2015-Present.
- Calhoun County Visitors Bureau Budget/Audit Committee, 2014-Present.
- Co-Chair, Upper Dublin School District Budget and Finance Task Force, 2010-2011.